



In Search of Change Maestros (Response Books)

Pritam Singh, Asha Bhandarker

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Gandhi said, "Be the change you want to see in the world." In Search of Change Maestros is a book about leaders who chose to be that change.

In Search of Change Maestros documents the contributions of seven great Indian wealth creators and institution builders who thought out of the box and had the vision and fortitude to create world-class Indian corporations that have set global benchmarks. The compilation includes case studies of Kumar Mangalam Birla, M. Damodaran, Sajjan Jindal, K.V. Kamath, Sunil Bharti Mittal, A.M. Naik, and Kiran Mazumdar Shaw.

This book highlights:

" The personae and leadership styles of the seven maestros.

" The growth story and best practices of their corporations.

" And, the essential difference that makes the maestros' contribution and legacy different from others.

This is a first-of-its-kind work that focuses on outstanding Indian corporate icons-their means, methods, and achievements-and in the process, creates an entirely new paradigm for evaluating Change Maestros and change leaders not only in the corporate world, but also in public life all over the world.

With skilful integration of imaginative fables from different cultures into the case studies and synthesis of in-depth interviews, questionnaires, and anthropological analysis, the authors provide a glimpse into the intimate world-view of these Change Maestros and take the readers on a journey to discover how to be the change they want to see.

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