



# Sales Psychology: Is an Art, Not a Science

*Phd Gene N. Landrum*

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## **Sales Psychology: Is an Art, Not a Science** Phd Gene N. Landrum

Everyone sells but most people are unaware they do. This book is for those that want to look at the underlying factors in why they get people shaking their heads positively or why they are rejected. I began life as a salesman and worked my way through all the positions to the very top as the first Presiden of Chuck E. Cheese. Talk about having to sell the world on why a rat was delivering pizzas to birthday parties!

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