



## **Tourism in the New Europe (Advances in Tourism Research)**

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# Tourism in the New Europe (Advances in Tourism Research)

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The book represents a state of the art review of key research on small firms in tourism in relation to European integration. It is, therefore, an essential resource for those engaged in research relating to tourism SMEs in transitional economies throughout the world. In addition, it is an essential purchase for the increasing number of students studying modules on small businesses as part of their final year undergraduate and postgraduate degree programmes.

One of the key features of this book is its clear focus on breaking new ground by reporting recent research and theorising on small firms in tourism. In many cases, the analysis provided by contributors will carefully relate small business behaviour to issues of wider concern to tourism academics and policy-makers. It is also distinctive for its overt emphasis on contrasting European experiences.

These characteristics contrast with the existing literature on small firms in tourism and hospitality, particularly in Europe. Previous literature achieved their aims by providing valuable syntheses of existing literature. Now that such 'taking of stock' has been undertaken, there is a demand for more overtly research-based texts that are nevertheless accessible to a wide audience. This book does exactly that.

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