



Outsourcing: The Definitive View, Applications, and Implications

Nicholas C. Burkholder

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Outsourcing: The Definitive View, Applications, and Implications Nicholas C. Burkholder THE DEFINITIVE RESOURCE ON OUTSOURCING

Outsourcing is the hottest topic in business, and it will likely stay that way. Managers, workers, executives, and almost anyone else involved in any large business will probably have to deal with it one day, in one way or another. Outsourcing is a business issue first and foremost, but it's also a political, personal, and cultural issue that many people, not least managers and executives, find difficult to fully understand.

Outsourcing documents the theory, facts, myths, benefits, and costs of outsourcing and gives managers the information they need to implement an outsourcing program that will help their business the most and hurt their employees the least. Bringing together noted academics, corporate leaders, and outsourcing practitioners, the book covers all the major topics in the outsourcing debate, but also presents expert guidance for business leaders dealing with the practical side of this global issue:

- What outsourcing is and is not
- Which companies can benefit from it
- Incentives and implications
- Notable successes and failures
- Outsourcing for small and large companies
- Communicating about outsourcing
- Outsourcing terminology
- And much more



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