



Writer's Guide to Nonfiction (Writer's Compass (Perigee))

Elizabeth Lyon

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A WRITER'S COMPASS Direction for your writing career

Don't get lost on the publishing path. Just forge ahead with the Writer's Compass. Drawing on decades of professional experience as an author, editor, writing instructor, mentor, and marketing consultant, Elizabeth Lyon helps you navigate the art and craft of writing—with clear, easy-to-follow directions:

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Getting Your Bearings

Understand your purpose and your audience; learn to refine your ideas, select effective titles, and find the best method of organization for any piece

SOUTH

Troubleshooting

Use checklists and guidelines to spot weaknesses and problems in leads, organization, conclusions, and style—and find out how to correct them

EAST

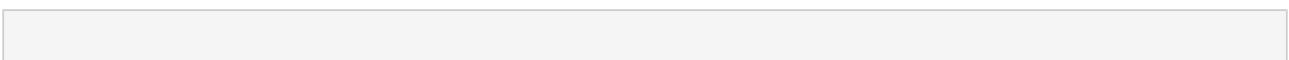
Learning to Market

Map a successful cover letter, query letter, or proposal, and discover a four-step process to facilitate publication and sales

WEST

Refining Your Vision

Brainstorm to gain perspective on your writing—and how it fits with your values, goals, and dreams



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