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Mike Furr

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Providing conceptual and practical foundations in scale construction and psychometrics for producers and consumers of social/personality research, this guide covers basic principles, practices, and processes in scale construction, scale evaluation, scale use, and interpretation of research results in the context of psychological measurement. It explains fundamental concepts and methods related to dimensionality, reliability, and validity. In addition, it provides relatively non-technical introductions to special topics and advanced psychometric perspectives such as Confirmatory Factor Analysis, Generalizability Theory, and Item Response Theory.

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