



# **Power Referrals: The Ambassador Method for Empowering Others to Promote Your Business and Do the Selling for You**

*Andrea Sittig-Rolf*

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# Power Referrals: The Ambassador Method for Empowering Others to Promote Your Business and Do the Selling for You

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**Power Referrals: The Ambassador Method for Empowering Others to Promote Your Business and Do the Selling for You** Andrea Sittig-Rolf

**Build your own personal sales force--without spending any money!**

Sales guru Andrea Sittig-Rolf pushes referral marketing to the next level with her proven Ambassador Method. *Power Referrals* teaches her step-by-step process of winning over and deploying an army of referral-givers that go out and actually do the selling for you--freeing up the time you need to grow your business. You'll learn how to:

- Employ the ACT (Acquire, Cultivate, Teach) principle to build your Ambassador sales force
- Convince referral-givers that your gain is their gain
- Provide Ambassadors with the tools to promote and sell for you
- Leverage Ambassadors to close more business than you thought possible

*Comes with bonus online material for each chapter*

"Follow Andrea Sittig-Rolf's strategies and you'll soon find both your personal and business lives improving exponentially."

-Tom Hopkins, sales trainer and author of *How to Master the Art of Selling*

"Andrea Sittig-Rolf's new book will unquestionably help you win more Ambassadors, which will give you an edge on your competition and substantially increase your sales and profits."

-Dr. Tony Alessandra, author of *The Platinum Rule*

"Wow, Andrea nailed it! Her insights are relevant, practical, and so true in today's sales world. *Power Referrals* is the secret sauce to achieving your next level of sales success!"

-Michael Norton, Chairman and Founder CanDoGo.com and president of Zig Ziglar Corporation

"Don't just read this book...use this book to get *Power Referrals* to the next VITO in your sales territory!"

-Anthony Parinello, author of *Selling to VITO, the Very Important Top Officer*

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