



I Know That Name!: The People Behind Canada's Best Known Brand Names from Elizabeth Arden to Walter Zeller

Randy Ray, Mark Kearney

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Every day Canadians buy groceries at Sobey's, develop film at Black's, or grab a coffee at Tim Horton's without giving it a second thought. These brands are in our lives and in the public eye. We're familiar with the names, but what do we really know about the people who lie behind them? *I Know That Name!* will answer these questions for you. It's full of fun facts, intriguing trivia, and engrossing explorations of more than one hundred Canadian men and women who beat the odds to become household names, including Timothy Eaton, Laura Secord, and J.L. Kraft.

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Is it a person who having spare time in that case spend it whole day by simply watching television programs or just lying on the bed? Do you need something totally new? This I Know That Name!: The People Behind Canada's Best Known Brand Names from Elizabeth Arden to Walter Zeller can be the solution, oh how comes? A fresh book you know. You are and so out of date, spending your free time by reading in this fresh era is common not a nerd activity. So what these guides have than the others?

Scott Marin:

In this era which is the greater man or who has ability in doing something more are more special than other. Do you want to become one among it? It is just simple way to have that. What you are related is just spending your time little but quite enough to have a look at some books. Among the books in the top collection in your reading list is actually I Know That Name!: The People Behind Canada's Best Known Brand Names from Elizabeth Arden to Walter Zeller. This book which is qualified as The Hungry Hills can get you closer in becoming precious person. By looking upwards and review this book you can get many advantages.

Willie Collins:

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Amy Joshi:

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