



ASEAN Industries and the Challenge from China

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China's relations with Southeast Asia go back centuries, but over the past two decades China's rise has presented new challenges and opportunities for the region. This book examines competition and collaboration between China and ASEAN, using the lens of different industries as the focus of its analysis. China's rise is neither an overwhelmingly positive development nor a negative one, but rather produces multifarious outcomes. The lesson of this volume is that much of China's impact on ASEAN industries depends on how ASEAN member states engage with China and how they evolve and implement industrial and industry sector strategies to capture the evolving trends and market opportunities. ASEAN is well placed to mould this in ways that can potentially serve ASEAN's interests. The key, however, lies in the degree to which ASEAN is able to coordinate national policies and evolve a regional strategy to leverage off China's new found interest in the region.

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