

Foresight in Organizations: Methods and Tools (Routledge Advances in Management and Business Studies)

Patrick van der Duin

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The author addresses the following methods: scenarios, trend analysis, the Delphi method, quantitative trend extrapolation, technology assessment, backcasting and roadmapping; the most relevant and popular methods that also cover the range of approaches from predictive, via normative to explorative. Every chapter also contains references to additional literature about the methods being discussed.

This book is essential reading for researchers, academics and students in the areas of Community Development, Sociology of organizations, Change management, Social entrepreneurship, Sustainable development and participative planning.



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