



Investing in Africa: An Insider's Guide to the Ultimate Emerging Market (Frontiers in Finance Series)

Justin F. Beckett, Michael E. M. Sudarkasa

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Vastly promising financial opportunities await savvy investors in twenty-first-century Africa. After decades of successful returns for U.S. multinationals from Coca-Cola to Citigroup to Microsoft to McDonald's. Africa has evolved as the birthplace of more new stock markets than any other part of the world. This authoritative guide provides institutional and sophisticated individual investors with a complete, insider's view of the markets, and:

- * Debunks common misconceptions about Africa and explains why it is the ultimate emerging market
- * Explains the driving force behind the African economy
- * Pinpoints available investment vehicles and resources
- * Weighs the potential risks and rewards for U.S. investors

Written by two experts in the field, *Investing in Africa* contains information on everything from the least known investment opportunities to the world's most recent top performing stock markets--all found within this rapidly evolving, richly promising continent.

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