



# Managing Social Businesses: Mission, Governance, Strategy and Accountability

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## **Managing Social Businesses: Mission, Governance, Strategy and Accountability** Jäger

Social businesses and non-profit organizations act at the interface of markets and civil societies. Their executives are challenged by issues of social mission and economic rationale. This book presents a new concept of social businesses and a framework for the mission and strategy-related decision making in this complex concept.

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