



Deals of the Century: Wall Street, Mergers, and the Making of Modern America

Charles R. Geisst

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DEALS OF THE CENTURY

Throughout history, mergers and acquisitions have been the major game played on Wall Street. These deals have had far-reaching effects, on the worlds of finance and industry - more than most commentators or financiers are publicly willing to admit.

Deals of the Century captures this dynamic moment in history by taking an in-depth look at the most notable merger and acquisition deals of the twentieth of Carnegie Steel in 1901 to the creation of the former AOL Time Warner, renowned business historian and bestselling author Charles Geisst traces the deals that have had the most dramatic impact on the worlds of both finance and industry over the past century. Decade by decade, you'll be introduced to the personalities behind each event, as industries are built, dismantled, and reorganized by "professionals" driven mainly by the profits extracted from the deals themselves.

Engaging and informative, *Deals of the Century* paints an exciting portrait of the incredible M&A journey and illustrates how many of these deals changed the face of business, creating a modern capitalist society that continues to grow.

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